

Module A Essay: Standard

Tennent

25

Number/Name of Student: _____

Criteria	Marks
<ul style="list-style-type: none"> Shows a highly developed ability to engage with the question, reflecting a perceptive knowledge of the requirements of the module Presents a skilful response with detailed analysis and discerning use of textual references from the prescribed text Writes a coherent and sustained response using language and structure appropriate to audience, purpose and context 	17-20
<ul style="list-style-type: none"> Shows a well-developed ability to engage with the question, reflecting strong knowledge of the requirements of the module Presents an effective response with analysis of well-chosen textual references from the prescribed text Writes an organised response using language appropriate to audience, purpose and context 	14 13-16
<ul style="list-style-type: none"> Shows a sound ability to engage with the question, reflecting sound knowledge of the requirements of the module Presents a response with some analysis of textual references from the prescribed text Writes an adequate response using language appropriate to audience, purpose and context 	9-12
<ul style="list-style-type: none"> Shows a limited ability to engage with the question and module Describes aspects of the text Attempts to compose a response with limited language appropriateness to audience, purpose and context 	5-8
<ul style="list-style-type: none"> Engages with the question in an elementary way Refers to text in an elementary way Attempts to compose a response 	1-4

Marker Feedback:

See paper.

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The use of modern technology has enabled composers ~~to~~ the ability to experiment with different ways to represent texts, creating new ways for audiences to respond to these texts. These contemporary possibilities enable audiences to personalise their learning experience, ~~with the flexibility~~ leading to a deeper understanding of the texts. The interactive documentary 'SBS Online Cronulla Riots: The Day that Shocked a Nation' by the SBS Online Team highlights the use of technology to create a multitude of learning pathways which aid the reader to have a deeper learning experience. With modern audiences comes the need for more modern approaches to respond to texts, which is achieved through the employment of technology to provide multiple learning pathways which lead to deeper learning experiences.

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personal and broadened perspective

type &?

beginning to become repetitive

Traditional documentaries are carefully crafted by ~~the~~ the ~~composed~~ composer to persuade a passive audience to share a similar opinion to that of the composer, ~~to~~ however, interactive documentaries enable the audience to create their own way

through the text, creating personalised experiences for the readers. The home page on the SBS ^{interactive} Documentary is filled with multiple options ~~for~~ for the reader to browse through, having no restrictions on the reading pathway chosen. The top right of the home page displays a series of buttons relating to the 'chapters' of the documentary. The employment of the narrative element of placing the documentary into chapters creates a more engaging way for the audience to respond to the text. These buttons represent the different chapters with the titles of each one. The audience have the ability to skip ahead or follow the intended reading pathway dependent on their previous knowledge of the riots. The ~~the~~ magnifying glass on the homepage also represents the riot themes, relating to different ways the riots had escalated. This can be clicked on if the ~~audience~~ reader chose to focus specifically on the racist undertones of the riots. Thus, the ability to create ~~a~~ a personalised reading pathway which is suited to the individual provides a modern appeal to modern audiences as well as

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engages the reader.

Technology provides the ability to integrate more information without disrupting the flow of the overall interactive documentary. The "about me" section refers to ~~character~~ 'character profiles' on each of the interviewees, and is also labelled "untold stories", connotatively implying that the SBS interactive Documentary is providing a new angle to the story not seen before, rather than ~~being~~ repetitive content. This further engages readers to learn more about these interviewees, deepening their knowledge about the overall riots. One of the first interviewees, Mecca Laa Laa, recalls the riots, however, in the 'About Me' section on her, it is revealed that she walked the Kokoda Track with the likes of Scott Morrison, as well as became the first fully qualified female Muslim lifesaver. This revelation of her character provides a new perspective on her opinions towards the riots, and enables the audience to have more respect and admiration towards her. This has displayed the ~~social~~ ~~nature of the~~ effectiveness of adding more information throughout the documentary as it

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provides new perspectives on interviewees without disrupting the flow of the documentary.

The integration of multimodal interactive features such as images, audio and hyperlinks creates a more engaging storyline traditional documentaries fail to replicate. The 'Lens on Cronulla' section showcases still images of Cronulla with audio played over the top. This section focuses on the geographical location of Cronulla and ~~the~~ the possible contribution to the riots. The ~~employment~~ employment of the hyperlink moves to a section focusing on the Anglo-Australian population of Cronulla, implying that the limited exposure to other cultures may have fueled the riots. Although the use of still images and audio are also present in traditional documentaries, the added element of the hyperlink modernises the documentary, and shows consideration to those with an entry level knowledge of the riots, but also accommodating those with a more developed sense of the riots. ~~The~~ This consideration modernises the text in ways traditional documentaries fail to accomplish.

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To sum up, the employment of different learning pathways integrated from the start of the interactive documentary, to the about me section highlighting new information, and the use of hyperlinks to create a more engaging experience all combine from the composer to use technological possibilities to appeal to a more modern audience.

- * You show a well developed understanding of the genre with some good attempts at engaging with it -> Try to explore in more depth of how and why the audience is engaged.
- * You show effective layout throughout your response.
- * You show effective textual evidence - yet you need to be more effective and consistent with your analysis.





